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Comic Book Lettering: The Comcraft Way



Synopsis

Because You Demanded It! 64 pages of comic book lettering tips and tricks from the award-winning Comicast studio. This full color step-by-step guide is filled to the brim with the wisdom -- and wit! -- of Comicast founders Richard Starkings and John 'JG' Roshell. *Comic Book Lettering the Comicast Way* features a stunning cover of *HIP FLASK* by Brian Bolland and two *HIP FLASK* comic strips created by Kurt Busiek & Stuart Immonen and Jeph Loeb & Ian Churchill, alongside contributions from a galaxy of comic book stars including J. Scott Campbell, Dave Gibbons, Christian Gossett, Ladronn, Scott Lobdell, Joe Madureira, Carlos Pacheco, Joe Quesada, Tim Sale, Kurt Busiek, Joe Casey and Joe Kelly. *Step by Step, Comic Book Lettering the Comicast Way* guides readers through the process of lettering a comic strip digitally. From font design to balloon placement, sound effects, signage, title page and publication design, the creators of *The World's Greatest Comic Book Fonts* cover every conceivable aspect of comic book lettering. Lavishly illustrated by examples drawn from Comicast's ten years as America's premier comic book lettering studio, this manual is an essential tool for comic book creators everywhere.

Book Information

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Customer Reviews

I was amazed at the level of scientific thought that goes into directing your eyes and reader voice through letters on the page. I cannot say enough good about this work... if you are going into the industry or hope to, buy this book. (4/4) --Alexander Ness, SlushFactory.com
Want to know more about comics? It's a must-buy. Want to make your own comics? It's a must-buy. Don't miss it.

--Maggie Thompson, Comics Buyers Guide
An essential resource on the craft of comic-book

lettering. --Communication Arts Magazine

RICHARD STARKINGS learned the ropes of comic book production at Marvel UK in London. Moving to California in 1989 he founded the Comicraft studio with John ‘JG’ Roshell and together they revolutionized the art of comic book lettering & design -- introducing US publishers to the practice of digital lettering (covered in detail in their book COMIC BOOK LETTERING THE COMICRAFT WAY) which is now the industry standard. Starkings created the HIP FLASK character as a mascot for Comicraft's line of comic book fonts before developing the critically acclaimed UNNATURAL SELECTION storyline which details the origin of HIP FLASK and THE ELEPHANTMEN. JOHN ROSHELL a.k.a. Gaushell, JG, Mr. Fontastic and Comicrafts Secret Weapon, graduated from UCLA with a Design degree in 1992, and has since achieved his life-long goal of revolutionizing the comic book lettering industry, one letter at a time.

I've had this book less than a week, and it's teachings have impacted my art process already. The impact is felt in so many different ways. In my first week, this is what this book has done for me:1. I am inspired again for the use of Illustrator to complement my work in Photoshop. Including designing word balloons, titles, special affects and ANYTHING to do with text.2. The tips and tricks on how to work with certain features in Illustrator will allow you to do ANYTHING you can think of to accent your pages with razor sharp computer designs.3. The step by step instructions allow you to make word balloons, change text, flip colors and line weights...what can you think of? The instructions on how to do it are likely in this book.This book will inspire and instruct and give you enough to set you on the way to do your own lettering to make your comic pages look professional and have the impact they deserve. Highly recommended book. I would only say that the buyer will need Photoshop, and Illustrator to execute the processes taught in this book.

This book is so confusing and poorly laid out. It's also a sales book for their online font family. That being said it's a fin book for my comic book how-to collection and if you can manage to read the insanely packed and convoluted text it's a pretty interesting window into the history and process of moving from hand written comic book lettering to fonts specifically for comics.

This book is a must have for any comic book artist and indie publisher. It goes into a lot more depth than your run of the mill "how to draw comics" book. The pages are filled with great advise, written in that comic reading style and with design example that are inspiring.

This book is great if you want to understand the art of lettering. Yes, I called it an art. Anyone that doesn't believe lettering is an art form in its' own right should stop reading, because you won't ever get it. Looking through this book, it made it clear to me that unless I take the time to become proficient at lettering, it should be left to a career letterer. I highly recommend everyone read this book to get a similar understanding.

This has just the right amount of info to get ANYONE started in the world of lettering. It's not all wordy. When you think of it, there is no need to be wordy on this topic. Just the basic facts and techniques. They even explain why the certain shaped "balloons" are created in comics. Not sure if the people that gave this book negative reviews are looking for some sort of "magic key", but I can assure you there is none. Just follow the directions on what to do and what not to do that this book offers and you will be fine. For \$9.95 the book is an investors dream. Well...those individuals who enjoy investing into there future with key books of knowledge that is.

This book felt less like an instructional book and more like a sales pamphlet for the comicraft website. I was hoping for some serious instruction on hand lettering and instead I was referred to the comicraft website.

The book is not a hand-holding specific walkthrough. It is a good instructional on lettering, and I recommend it to everyone. Read every little bit of this book and you'll learn a lot more than you thought you could. After reading this book and trying out a few things, I got two lettering jobs within a day. I'm not saying you'll get them that fast (I've used graphics programs for years) but it will give insights on what editors want. Get this book!

This is a wonderful book. 64 pages of little learn how tricks. They use an old version of Illustrator, but they speak mostly in English still adding a few basic short commands; so its easy to adapt with new software. The tricks are fairly basic, and so the tutorials are 4-6 comic book panels long. Yes, this tutorial book also doubles as a nifty non-linear comic. No great plot involved other than some background info, some opinions, and then a bulk a tutorials and examples. To own, its a wonderful tool. But check out the Comic Craft Website first!

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